

# Website, Social Media, Personal Privacy and Data Protection Policy

The European Electronics Recyclers Association recognises the importance of protecting the privacy and the rights of individuals in relation to their personal information. This document is our policy and it tells you how we collect, manage, and disclose your personal information, and our limitations and disclaimers.

*You have reached this page via a link in order to understand the limitations and data collection activities of our website and linked social media accounts, and in relation to information provided on these public platforms, and also of the management of personal data in compliance with the General Data Protection Regulation (EU) 2016/679 (GDPR) of the European Parliament and the Council published on 27th April 2016.*

---

## General Disclaimer

---

The information contained on EERA website and linked social media accounts (LinkedIn and Twitter) is for general information purposes only. EERA assumes no responsibility for errors or omissions in the contents on these public platforms, or for comments or responses made by other parties in relation to the information. In no event shall EERA be liable for any special, direct, indirect, consequential, or incidental damages or any damages whatsoever, whether in an action of contract, negligence or other tort, arising out of or in connection with the use of these public platforms or of their contents.

EERA reserves the right to make additions, deletions, or modification to the contents on these public platforms at any time without prior notice.

EERA does not warrant that these public platforms or the information provided, either as links or downloadable information, are free of viruses or other harmful components. You are advised to make your own checks prior to accessing such information.

## External links disclaimer

These public platforms may contain links to external websites that are not provided or maintained by or in any way affiliated with EERA. Please note that EERA does not guarantee the accuracy, relevance, timeliness, or completeness of any information on these external websites.

## Affiliate disclaimer

The public platforms used by EERA include links to affiliate sites such as web designers, LinkedIn or Twitter administration. Neither EERA or any of their subcontractors make any warranty regarding affiliate links, expressed or implied, or assume any legal liability or responsibility for the accuracy, completeness, of any third party's use or the results of such use of any information, or represents that its use would not infringe privately owned rights.

---

## Processing Controller of the data

---

**European Electronics Recyclers Association (“EERA”) and the Chief Executive Officer (“CEO)**  
Nieuwstraat 47, 5527 AS Hapert, The Netherlands

- [www.eera-recyclers.com](http://www.eera-recyclers.com)
- LinkedIn – EERA-WEEE recyclers
- Twitter @EERArecyclers

**Contact: [info@eera-recyclers.com](mailto:info@eera-recyclers.com)**

---

## Purpose of the processing of personal data

---

We confirm that we only process the information provided by our EERA members (companies and persons), and others, to manage the relationship between us, and carrying out communications and replying to enquiries, and in terms of accounting, tax and administration where appropriate.

EERA maintains a website for members and other stakeholders where non-personal data may be shared (member company names, websites and contact details). We also maintain social media accounts, including LinkedIn and Twitter.

Personal and/or commercial information may also be collected for the purposes of EERA newsletters, marketing or promotional materials, information related to events, congresses and for special interest groups, and other information that is of importance to share that is deemed to be related to EERA objectives.

While using our website or social media accounts, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include but is not limited to your name (*see categories of the data collected*).

In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this information for improvement of the website or linked social media accounts and EERA objectives.

**“Cookies”** - We may collect information via ‘cookies’ that are stored on your computer's hard drive and which are files with small amounts of data that your browser collects whenever you visit our website or linked social media accounts. This may include an anonymous unique identifier. The data collected may comprise information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistics. They are used to enable us to better understand and save your preferences for future visits and to compile aggregate data about site traffic and site interaction.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our public platforms.

---

## Recipients of the data

---

The recipient of the information is EERA and in particular, the Chief Executive Officer (CEO), appointed by the Board of EERA to manage the legal and corporate activities of the Association. This includes the control and management of databases and financial information.

In addition, EERA may be required to share data with public bodies and institutions, in the case of legal or official obligations, as well as external auditors, banks and credit agencies. Some of these organisations or persons may be located in other countries. The countries in which these organisations or persons are located will vary, but, in the course of our ordinary operations, we generally will only disclose personal information to organisations or persons located in Europe.

We confirm that data will not be transferred to any third parties without prior consent and only if this is necessary for the performance of the relationship between us and if forwarding is admissible on the basis of a balance of interests within the meaning of Article 6 of the GDPR.

By using the EERA website and/or social media accounts, you agree to the collection, retention and use of information in accordance with this policy. We may share generic non-personal details with our EERA members such as analytical data, use and for industry statistics.

---

## Categories of the data collected

---

When used in this privacy policy, the term “personal information” has the meaning given to it in the General Data Protection Regulation - (EU) 2016/679 (“GDPR”). In general terms, it is any information that can be used to personally identify you. If the information we collect personally identifies you, or you are reasonably identifiable from it, the information will be considered personal information.

EERA will collect the following categories of data:

- First name and surname; professional qualifications and/or job title(s);
- Commercial organisation data such as company name and legal status of the entity
- General contact data such as address, telephone, fax and email
- Contents of communications, photos and videos
- Details of membership services you have paid for, or which you made enquiries about.
- Statutory information (e.g. VAT, company registration) and representatives
- Information you provide us through surveys and / or visits or telephone calls.

We do not ordinarily collect sensitive information as defined in the GDPR.

---

## Duration of storage

---

EERA does not collect or retain personal or commercial bank details other than provided on bank statements, which are only retained digitally for auditing purposes, and in accordance with financial legislation. Financial information will not be shared with any other party under any circumstances (unless legally obliged to do so).

Personal and/or commercial data provided will be kept as long as the commercial relationship is maintained or during the years necessary to comply with legal obligations.

The legitimacy of data processing is based on the consent to receive correspondence relating to the services provided by EERA or joint interests.

---

## Your rights as a data subject

---

Under the GDPR, you are (among other things) entitled to:

- Receive transparent information regarding the processing of your personal data.
- Access your personal data, including the right to obtain free of charge a copy of the personal data undergoing processing in a commonly available electronic format.
- Rectification of incorrect personal data and completion of incomplete personal data.
- Erasure of your personal data, including the “right to be forgotten”.
- Restrict the processing of your personal data.
- Your data being portable and accessible upon request.
- Object to the processing of your personal data.

If you wish to exercise any of the above rights or if you have any questions about this policy, any concerns or a complaint regarding the treatment of your privacy, or a possible breach of your privacy, please email us at [info@eera-recyclers.com](mailto:info@eera-recyclers.com)

We will respond to all requests within a reasonable time, and no later than one month at the latest.

If you are not happy with the way that we have handled your query or think that we have breached our obligations you are entitled to lodge a complaint with the data protection Supervisory Authority.

In the Netherlands, this is the Autoriteit Persoonsgegevens, which can be contacted at Postbus 93374 2509 AJ DEN HAAG. <https://autoriteitpersoonsgegevens.nl/en/contact-dutch-dpa/contact-us>

---

## Security

---

The security of your information is important to us and EERA take all reasonable steps to ensure that data is protected by using data partners (such as Office365, our website host, LinkedIn and Twitter) have assured safeguards in place.

EERA have secure and strong passwords for our accounts and email addresses, which are reviewed and changed on a regular basis.

We have installed anti-virus and malware protection and our communications and data storage is held within the secure Microsoft framework, which is subject to hourly (if not sooner) background reviews and updates on security issues and known viruses.

Whilst we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security and nor your use of information on our public platforms.

---

## Copyright

---

The EERA website and related social media accounts, and the content is copyright of the European Electronics Recyclers Association © 2022. All rights reserved.

Any redistribution or reproduction of part or all of the contents in any form is prohibited unless you acknowledge the source of the material, or where the contents are already in the public domain.

You may not, except with our express written permission, distribute or commercially exploit the content of any EERA reports or publications. Nor may you transmit it or store it in any other website or other form of electronic retrieval system.

---

## Changes to this policy document

---

We operate in a dynamic business and technological environment. Over time, aspects of our business or technology may change as we respond to changing market and technological conditions. This may require our policies to be reviewed and revised.

We reserve the right to change this policy at any time and to notify you by posting an updated version of the policy on our website.

If at any point we decide to use personal information in a manner materially different from that stated at the time it was collected, we will notify users by email or via a prominent notice on our website and, where necessary, we will seek the prior consent of our users.

**END**

Dated: 10/05/2022



**Chief Executive Officer**

On behalf of the **European Electronics Recyclers Association.**